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Executive Registry

86- 3755X

NATIONAL SECURITY COUNCIL

August 18, 1986

TO:

WILLIAM J. CASEY
The Director of
Central Intelligence
HQ CIA, Room 7D-60

FROM:

WALTER RAYMOND, JR.

I am forwarding to you for background the letter we have received in the White House from Dante Fascell. This spells out the basic issue of a Presidential Council for International Communications.

I will continue to work on this within the government to seek to develop a consensus around the idea.

Attachment

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MICHAEL DEWINE OWN
DAN BURTON INDIANA
JOHN MECAIN ARIZONA

Congress of the United States

Committee on foreign Affairs

Mouse of Representatives Washington, DE 20515

JOHN J BRADY JA CHIEF OF STAFF April 9, 1986

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I am writing you on a subject which I know is close to your heart -- international communications. It has long been my feeling that this is a field in which not only you personally, but also key members of your administration, have made a very significant contribution.

The "World Net" program, established under Charles Wick's leadership, is just one example of the innovative approach which has enabled the U.S. Information Agency to reach foreign audiences via local television stations.

I nevertheless believe that in this information age we lack a national strategy in dealing with our foreign competition and tend to deal with the computer and telecommunications sectors, the financial and trade sectors, the news media and education communities, and the foreign policy and national security communities — all in isolation from one another. What we need is a mechanism for systematically and periodically reviewing all our options. We must be certain that we are taking the right steps both in the private sector and in the public sector and taking them together.

For that reason, I would like to suggest that a permanent Presidential Council be established to act as an advisory body on national strategy to the President, Congress, and the private sector.

To be effective, such a group should include all the principal actors involved in the two concerned branches of government and representative leaders in the private sector. Under the auspices of the Congressional Study Group on International Communications and

The President April 9, 1986 Page Two

Information, sponsored by the Center for Strategic and International Studies (CSIS), such a body has already effectively been created. I would recommend simply putting an executive branch stamp on this group, calling it the Presidential Council on International Communications and Information Policy to be chaired by the U.S. Coordinator and Director for International Communications and Information Policy from the Department of State.

The Council I envision would not have any direct role. Its basic purpose would be to recommend a coherent framework within which the United States would:

- -- maintain its lead in technology;
- -- assure that communications-related exports remain a driving force of our national economy;
- -- and use its foreign policy apparatus to promote U.S. interests, to safeguard and promote our cherished values, and to further the prosperity of our citizens.

Mr. President, I hope you will give this idea your serious consideration. I would be pleased to discuss this matter in greater detail with any of your advisers in the communications area.

With personal best wishes, I remain

Sincerely yours,

ante B. Fascéll

Chairman

DBF:jcy

